

**SANTA BARBARA CITY COLLEGE
COLLEGE PLANNING COUNCIL
May 19, 1998**

MINUTES

PRESENT: Jack Friedlander, Don Barthelmess, Karolyn Hanna, Lana Rose, Lynda Fairly, Jim Lynn, Anne Cameron (for John Romo), Kathy O'Connor and Bill Hamre

ABSENT: Dan Oroz and Charles Hanson

1.0 CALL TO ORDER

1.1 The meeting was called to order at 3:05 p.m. by Dr. Friedlander.

2.0 APPROVAL OF MINUTES

2.1 Postponed to next meeting on Tuesday, May 26, 1998.

3.0 ANNOUNCEMENTS

3.1 Retirements

- 3.1.1 Dave Mead will be retiring at the end of this academic year.
- 3.1.2 Granville Knox has announced his retirement at the end of August 1998.

3.2 Resignations

- 3.2.1 Chrys Chaparro will be leaving the College during June 1998.
- 3.2.2 Cecelia Alvarado, ECE department chair, has announced her resignation.

3.3 New Faculty and Staff

- 3.3.1 There are four new faculty positions that have been filled. Two of the positions are in the English Department; one in Multimedia and Arts; one in Communications. Dr. Friedlander offered a brief biography of the new faculty members.

3.4 Grants/Donations

- 3.4.1 Don Barthelmess provided an overview of the \$288,000 Job Development Incentive Training Grant awarded to the Marine Diving Technology Program for ROV training.
- 3.4.2 The U.S. Coast Guard has accepted and agreed to participate in a \$61,000 project to develop and provide a curriculum designed for a U.S. Coast Guard Inspector Program.
- 3.4.3 Vice President Lynda Fairly has applied for two Student Success Grants which, combined, would generate funding of \$99,934.
- 3.4.4 A \$200,000 FIPSE Grant application is pending.

3.5 Other

- 3.5.1 An agreement with Cisco is being considered at present. Discussion followed relating to the benefits of this industry-driven training proposal.
- 3.5.2 On a negative note, pre-summer and fall semester enrollments are down considerably (18% for summer and 22% for fall). The current situation can, in part, be attributed to the shortage of affordable local housing available to Santa Barbara City College students, low unemployment and the CalWorks program. Several of the CPC members present expressed the opinion that there is a need to increase the College's marketing campaign and target groups of potential students: 18 to 21 year olds not in school and working adults. In addition to increased advertising, the general sentiment is that both online courses and online registration will help considerably. As a side note, Dr. Friedlander mentioned that he will be meeting with Jane Craven to consider a strategy for implementing the zero-unit lab procedure.

4.0 1998-99 BUDGET DEVELOPMENT: Dr. Hanson

- 4.1 Due to Dr. Hanson's absence, there was no presentation of the 1998-99 budget development at this time.

5.0 RECOMMENDATIONS FROM DTC ON NEW AND REPLACEMENT COMPUTERS TO BE PURCHASED WITH 1997-98 FUNDS

- 5.1 Mr. Hamre distributed handouts and addressed the College's current computer inventory and new computer requests, both of which have been endorsed by the Academic Senate. New computer initiatives which will be taken care of

by grants are not represented in the \$250,000 total. Dr. Friedlander asked that all members of the CPC review these items and plan to vote on the recommended list at the next CPC meeting.

6.0 STATUS REPORT ON PROJECT REDESIGN: Mr. Hamre and Dr. Friedlander

6.1 Accomplishments in 1998-99

- 6.1.1 Mr. Hamre distributed a handout outlining the highlights of project redesign and a discussion followed relating to procedures that would change as of July 1, 1998.
- 6.1.2 Dr. Friedlander provided a synopsis of the Summer 1998 FRC Web Institute project that approximately 20 faculty members will be completing. FIPSE funds are being requested to support development of online courses and evaluate student experiences and accomplishments. The College will also be trying to develop its own syllabus builders based on sound pedagogical principles.

6.2 Challenges

- 6.2.1 Michael Elliott has been hired by the College as a consultant to work with faculty in developing their online instruction courses.
- 6.2.2 As a result of discussion surrounding current accounting and payroll reporting programs, Mrs. Fairly and Dr. Friedlander agreed to present the Council's concerns to the Cabinet at next week's meeting. The primary complaint is pay stubs which are, at best, difficult to interpret.
- 6.2.3 Oracle is merging with Exeter and this in turn has resulted in a change of direction in relationship to the student information systems. Despite the unexpected change, Santa Barbara City College continues to benefit not only from a reduced project cost but from the opportunity to influence the direction of this consortium's project.
- 6.2.4 WEB based delivery is a major redesign influence. The Project Redesign budget (\$100,000) is intended to cover costs associated with paying for Susie Dahlstrom, George Beahan, and George Tamas.
- 6.2.5 There will be an upcoming Instructional Technology presentation at ITC on Friday, May 22, 1998 at 2:45 p.m.
- 6.2.6 The College Conversion Project has been funded for the next year. Funding issues will be discussed at the next CPC meeting.

7.0 OTHER

- 7.1 Ms. O'Connor expressed concern that the WEB committee does not appear to report to a governing body on campus. Dr. Friedlander agreed to discuss this issue with the Cabinet and recommend any necessary changes.
- 7.2 Dr. Hanna distributed a list referring to the Academic Senate's recommendations for input into the state budget planning process that was requested by the Chancellor.

8.0 ADJOURNMENT

- 8.1 There being no further business, the meeting was adjourned at 4:46 p.m.

cc: Cabinet, Deans/Assistant Deans, Department Chairs, Academic Senate, Instructor's Association, CSEA, Classified Council, College Information, *The Channels*