

Santa Barbara City College

CLUSTER LEADER COUNCIL

AGENDA

Wednesday, May 14, 1980  
3:00-4:45 PM A-121

- I. Discussion on "Trends Affecting Higher Education In California In The 1980's" .... This study was distributed to all Cluster Leaders. The preliminary findings from the University of California Undergraduate Enrollment Study was prepared by Gerald Kissler from the UCLA Planning Office who also chairs the "UC Systemwide Task Group on Retention and Transfer".
- II Attrition  
  
Dr. Mertes will meet with the CLC for a continuation of the conversations held at the April 9, 1980, meeting.
- III. Update on Ad Hoc Committee On Contingency Planning (Huglin)
- IV. Guy Smith Proposal on Incentives to Increase WSCH (See Reverse)
- V. Discussion on Goals and Objectives Inventories Currently Being Distributed in Classes (Edmondson)

PH/mjb

Att.

cc: Dr. Mertes  
G. Gaston  
B. Miller  
Administrative Deans  
Department Chairpersons  
Representative Council

SANTA BARBARA CITY COLLEGE  
**RECEIVED**

TO: Dr. Mertes  
FROM: Guy Smith  
DATE: April 15, 1980

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PRESIDENT'S OFFICE

As per our conversation last week, I have been discussing methods of making departments more aware of WSCH totals. A structure which would provide incentive to increase WSCH utilizing existing facilities and staff while maintaining academic standards would benefit the departments and the institution.

I propose that a minimum WSCH be established for each department based on historical data and anticipated trends. If a department exceeds this figure, it would be allowed to retain a fixed percentage (50-60%) of the income generated from that WSCH for department use. Incidentally, I don't believe a department should be penalized for not achieving this figure.

If you would like to discuss this further, please contact me. I have a number of arguments which address the objection of what one of my colleagues has termed "the industrialization of education."

GS/bw

CC: M. L. Huglin  
J. Webber